

CONTACT:
Linda Edwards
(434) 525-9058
lsoledwards@aol.com

FOR IMMEDIATE RELEASE

LSO Celebrates 35th Anniversary with New Logo

(LYNCHBURG) The Lynchburg Symphony Orchestra marked a milestone 35 years with a special celebration at the Academic of the Arts Warehouse Theatre on April 12. The anniversary event commemorated more than three decades of musical excellence in Lynchburg, and recognized donors, musicians, and other individuals who have made the journey a success.

A highlight of the evening was the unveiling of a new logo that features bright, energetic colors and the outline of a cello. “We are very thankful for the support of a community that makes this possible,” said Linda Edwards, LSO board president. “The curves of the cello call to mind the Blue Ridge mountains and the James River, with tuning pegs that reflect buildings in the Lynchburg skyline,” said Edwards. The red, orange and gold colors highlight the revitalization of downtown Lynchburg, as well as the seasons, the warmth of family, home and friends.

Lynchburg Mayor Joan Foster issued a proclamation prior to the start of the LSO’s April 15 concert, declaring the occasion to be Lynchburg Symphony Orchestra 35th Celebration Day. In her proclamation, Foster emphasized the community’s appreciation for its past and present conductors, and for the LSO’s impact on students through its school music programs.

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About the LSO

The Lynchburg Symphony Orchestra was started in 1983 as a way for local musicians to use their skills, while enhancing the community's arts programs. The LSO is a key contributor to Lynchburg's cultural, intellectual and creative vibrancy, helping to keep Lynchburg an attractive center for economic development – essential for businesses seeking to recruit and retain investors and employees. Beyond the price of a ticket, spending by arts organizations and their audiences supports jobs and generates government revenue. LSO musicians live and work in the Lynchburg area keeping attendee's investment in our community.

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